



**NORTHWEST TENNESSEE'S
LARGEST WEEKLY NEWSPAPER**
...In Print and Online

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Ruth Goldway, Chairman
Postal Regulatory Commission
901 New York Avenue NW, Suite 200
Washington, DC 20268-0001

POSTAL REGULATORY
COMMISSION
OFFICE OF THE SECRETARY

Received

MAY 31 2012

Dear Chairman Goldway,

Office of PAGR

I have a great concern with the possible deal between Valassis and the United States Postal Service. Essentially, the USPS is giving preferential pricing to a competitor of newspapers.

As a publisher of two community newspapers, it seems very unfair that a competitor would be given preference over other mailers. Our two weekly newspapers depend heavily on the postal service for delivery of our products and rely on advertisers to support the news content.

I am asking the USPS to not contract with Valassis for preferential rates that are not also available to newspapers.

Thanks for your time.

Joel Washburn
Publisher
The McKenzie Banner
Dresden Enterprise